

NEWSLETTER

September 2013

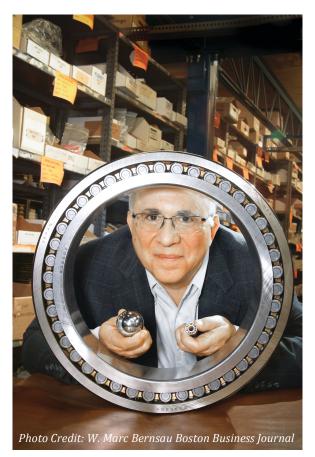
FOCUS POINT

There are many "forces" that can hinder a small company's success. A sluggish economy, technological change, industrial change and consumer preferences are just a few. Imagine if your business encountered all of these challenges at the same time? We have.

Founded in 1957, we are a family owned supplier of ball and roller bearings that reduce friction in mechanical devices. Our company struggled in a rapidly changing, competitive industry to become one of the largest distributors of bearings under one roof within the U.S.

From precision miniature bearings of 3mm inside dimension to steel mill giant bearings that are five feet across, our inventory is vast. Offering the right bearing for the job (including custom-made bearings), we provide several price points within our inventory drawn from Asia, Europe and North America. Premium bearing brands include FAG, NTN, INA, NSK, KOYO and Nachi, while value-priced brands such as KBC, IKO, IPTCI, CBF, and others are in stock in a range of precision levels from Abec#1 to Abec#7.

We are focused on providing the right bearing at the right price and ensuring the highest level of customer service and satisfaction in the industry. Can't read an old bearing? Don't know what bearing will suit your application? Need a custom bearing? We can help.



Steve Katz, President of Action Bearing displays a few bearings among the thousands in stock.

We're Here for You

Call Toll-Free: 1-800-225-4587 | Outside the US Call: 617-782-1400 | Fax: 1-800-252-1996

Email: info@ActionBearing.com | www.ActionBearing.com Action Bearing Co. | 201 Brighton Ave. | Boston, MA 02134

GOLF CART MARKET IS A "TAP IN"

We have launched a Golf division to specifically cater to the bearing needs of golf courses and facilities utilizing golf carts throughout the U.S.

Our Golf division was created to meet increased demand and significant growth in this particular market over the past two years.

Richard Furtado leads our Golf division. A resident of Boston and our Senior Sales Expert, Richard has been with the company for more than three decades. He graduated from Clark Atlanta University in Atlanta with a degree in Business Management and over the years has received additional training and accreditation.

Richard will assist our customers in determining which bearing technologies would be most suitable by taking into consideration the specifications, recommendations, maintenance strategies, fatigue life and wear resistance of the bearing in relation to the application.

Bearings for the golf cart market must be able to withstand outdoor environments and for this we provide mounted units with triple lip seals and ball bearings with full contact sealing. We also provide spherical bushings, spherical roller bearings, tapered roller bearings, adhesives and sealants, rod ends, oil seals and mounted units. Our company carries a full range of brands for this market including SKF, FAG and KVC, as quite often, customers choose a brand based on price point.



We've been featured in *Printing Impressions* http://bit.ly/14bbMay

What Makes Us Unique



Our Bearing Detective

Online product catalog & comprehensive reference tool

Worldwide sourcing

One-stop shopping

Over 3 million bearings in stock ranging from 3mm to 3ft

Same day shipping

24/7 service

Fixed price program

OEM parts interchange

OEM and MRO experts